

August Subcommittee Member Survey Results

Which of the following initial metrics would be most helpful to you in assessing the success of the LCCMR in achieving the LCCMR goals stated earlier in this survey?

1. Number or percentage of proposals received for projects in each region of the state (3 members selected)
2. Number of proposals received (2 members selected)
3. Number or percentage of applicants who believe the process is transparent, understandable, fair, and accessible (2 members selected)
4. Number of social media or website hits (1 member selected)
5. Number of proposals from new organizations (1 member selected)
6. Number or percentage of proposals received from underserved/underprivileged/minority groups (1 member selected)
7. Number of events where LCCMR has a presence (1 member selected)
8. Number of articles published about LCCMR projects (1 member selected)
9. Number of Minnesotans who know about the ENRTF/LCCMR and/or recognize the loon logo (0 members selected)

Which of the following initial metrics would be most helpful to you in assessing success and progress under the strategic plan?

1. Number of youth and adults participating in environmental education programs (3 members selected)
2. Reduction in greenhouse gas and other emissions (3 members selected)
3. Number or percentage of projects funded under each goal or strategy (2 members selected)
4. Number of people directly interacting with ENRTF-funded projects (such as receiving technical assistance, attending education programs and events, using outdoor recreation facilities, etc.) (2 members selected)
5. Number of acres or miles acquired, restored, and/or enhanced for conservation or recreation (2 members selected)
6. Number of acres acquired for preservation or conservation (by region) (2 members selected)
7. Number of acres restored or enhanced (2 members selected)
8. Miles of shoreline restored (1 member selected)
9. Miles of new or improved trails (1 member selected)
10. Reduction in energy consumption (1 member selected)

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11. Number of underserved/underrepresented participants in outdoor recreation activities (1 member selected)
12. Number of projects completed and realized benefits from these projects (1 member selected)
13. Nameplate of renewable energy systems installed (1 member selected)
14. Percent of surface waters classified as impaired (0 members selected)
15. Number of peer-reviewed publications (0 members selected)
16. Number of events or meetings where project results are presented (0 members selected)
17. Number of people participating in renewable energy education and learning programs (0 members selected)
18. Number of acres acquired for parks, trails, recreation areas, etc. (0 members selected)
19. Amount or incidence of damage caused by floods (0 members selected)

Member Comments:

- Find metrics related to each goal. I don't think the ones above necessarily are ideal. What are the sentinel metrics that indicate the MN environment and natural resources are strong and healthy. These need to be tracked and compared on an annual or biennial period.
- I don't believe the success or failure of a project can be determined using any of these metrics.

Potential Options for Strategic Plan

Option #1 – Select a limited number of basic metrics and include an objective to continue to work on developing more complete metrics to assess progress under each goal.

For example:

The following metrics will be tracked initially to determine progress towards meeting the goals of the ENRTF and LCCMR:

1. Number and percentage of projects funded under each goal and strategy.
2. Total number of proposals received broken down by region.
3. Number and percentage of applicants who believe the process is transparent, understandable, fair, and accessible.
4. Number of acres or miles acquired, restored, or enhanced broken down by region, land type (e.g., forest, prairie, etc.), and purpose (e.g., preservation/conservation, restoration, recreation).
5. Number of youth and adults participating and directly interacting with ENRTF-funded projects broken down by activity type (e.g., technical assistance, education program, recreation facility use, etc.)
6. Reduction in greenhouse gas and other emissions.

Additional metrics will be developed that can be collected from project managers to assess the ENRTF's contribution towards achieving each strategic planning goal and options explored for periodic, rigorous, independent evaluation of the effectiveness and impact of ENRTF expenditures.

Option #2 – No metrics are included in the strategic plan but an objective would be included to develop more complete metrics to assess progress under each goal.

For example:

The strategic planning goals provide the basis for measurable outcomes for expenditures from the ENRTF. The LCCMR will develop metrics and indicators that can be collected from project managers to assess progress towards meeting the strategic plan goals and evaluate success in implementing the strategic plan. Metrics and indicators will be selected that optimize accountability to the public, inform ongoing and future efforts to achieve the goals, and demonstrate what the ENRTF and LCCMR have accomplished. In addition, the LCCMR will explore options for more in-depth periodic, rigorous, and independent evaluation of the effectiveness and impact of ENRTF expenditures.

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Option #3 – Select a limited number of basic metrics.

For example:

The following metrics will be tracked to determine progress towards meeting the goals of the ENRTF and LCCMR:

1. Number and percentage of projects funded under each goal and strategy.
2. Total number of proposals received broken down by region.
3. Number and percentage of applicants who believe the process is transparent, understandable, fair, and accessible.
4. Number of acres or miles acquired, restored, or enhanced broken down by region, land type (e.g., forest, prairie, etc.), and purpose (e.g., preservation/conservation, restoration, recreation).
5. Number of youth and adults participating and directly interacting with ENRTF-funded projects broken down by activity type (e.g., technical assistance, education program, recreation facility use, etc.).